NORTHWEST VISTA COLLEGE MULTIMEDIA TECHNOLOGY



ASSOCIATE OF APPLIED SCIENCE DEGREE PLAN 2009-2010 Catalog

The Multimedia Technology program goes beyond design to teach students the tools needed to produce attractive and effective interactive media. This training focuses on the production of client-side interfaces and applications – what the end-user sees and interacts with. Graduates of this program are prepared for entry-level employment as Web Designers, Media Authors, Audiovisual Specialists, and Multimedia Designers/Specialists. Employment in these and related positions are in demand across most industries.

Multimedia Technology training requires strong emphasis on the use of software, tools, and technology. This program conducts training using cutting-edge skills and technologies employers need, including: Adobe Photoshop, Illustrator, Dreamweaver, Flash, Flex, and new content-management systems.

The Associates of Applied Science degree is recommended for students who wish to eventually pursue a Baccalaureate degree or a management position in industry. The academic courses included in the A.A.S. degree will transfer on to Baccalaureate institutions and provide a broader training for industry.

Student:			Date:	
	LAST NAME FIRST NAME	MI		
Student ID # (SSN):			Academic Advisor:	
Semester I		Hours	Semester II	Hours
ARTS 1311	Design I (2-Dimensional)	3	ARTV 1351 Digital Video	3
COMM 130	7Introduction to Mass Communications	3	ENGL 1302 Composition II	3
ENGL 1301	Composition I	3	IMED 1316 Web Design I	3
IMED 1401	Introduction to Multimedia	4	IMED 1341 Interface Design	3
MATH 1314	College Algebra	3	SPCH 1321 Business and Professional Communication	3
	Total	16	Total	15
Semester II	l	Hours	Semester IV	Hours
ARTS 2356	Photography I (fine arts emphasis)	3	IMED 1345 Interactive Multimedia I	3
IMED 2301	Instructional Design	3	IMED 1359 Writing for Multimedia Communications	3
IMED 2313	Project Analysis and Design	3	MRKG 1311 Principles of Marketing	3
IMED 2315	Web Design II	3	Select two (2) courses from:	
IMED 2351	Multimedia Programming	3	IMED, ARTV, GAME, <u>OR</u> ARTS	6
	Total	15	Total	15
Semester V		Hours		
IMED 2166	Practicum	1		
	Total	1		

NOTES:

A course may be used only once to fulfill degree requirements.

A grade of C or higher is required for all prerequisite and technical courses.

While a grade of D or higher will satisfy NVC degree requirements for non-prerequisite courses, most institutions require a grade of C or higher in order for a course to be considered for transfer.

Check with the transfer institution to ensure that the courses taken at NVC will apply to the appropriate degree program.

^{*}Select courses from the Core Curriculum selection list when specific courses are not listed.